



ANIMATION INNOVATION



Animation Innovation is an unusual and highly creative session, stretching participants to communicate ideas in new ways whilst experiencing the benefit of a strong teamwork, planning and production exercise.

Following an introduction to Stop Motion Animation techniques made popular by the incredible success of Aardman studio's 'Wallace & Gromit' teams will be equipped with craft supplies, modeling clay and tools and corner studios before being tasked with creating, filming and editing a movie of their own.

Once creative and technical roles have been filled and concepts completed, teams will begin building sets and sculpting characters. Whilst each member of the team must take control of their own area it is crucial that the team works in synergy to ensure the whole production fits together effectively.

The event concludes with a big screen preview of each team's production and judging from your event manager. Medals will be awarded to the winning team based on all round creativity from concept to delivery encompassing storyboard, character modeling and video motion. An excellent vehicle for developing business messages, this event will inspire and invigorate your teams ensuring they are non-stop and all motion!

“We enjoyed the event and the final results very much.”

Syngenta

DURATION

180 - 360 minutes
(according to guest numbers)

GUEST No.s

2 - 300

REQUIREMENTS

Sufficient space for a table
plus chairs for each team

LEARNING OUTCOMES

Use of Resources
Time Management
Creative Thinking
Teamwork



**EVENT
VIDEO**

LONDON & SOUTH | 020 8404 0034
MIDLANDS & NORTH | 01782 646300

www.kdmevents.co.uk
events@kdmevents.com