

RETURN ON OBJECTIVES MEASUREMENT

GUEST NOS.
GROUPS OF UP TO 200

REQUIREMENTS
No Wi-Fi is required for our system

TIMINGS
Questions before & after the event=
Approx. 5-10 mins each

Questions just after the event=
Approx. 10-15 mins

COST
£250+vat

(Note that any Bespoke Questions charged @ £50 plus VAT per question)



A number of recent surveys have suggested the measurement of event objectives and outcomes is often neglected, or is instead focused on the quality of venue, event logistics etc. – rather than the measurement of the original purpose of the event.

KDM's bespoke APP will easily and quickly measure the success of your events by using our objectives focused system, enabling you to tangibly see the effect and results of your event within 24 hours!

KDM event crew will set up the wireless system at your venue, for our mobile tablets with KDM's bespoke measurement APP to connect to - thus giving you complete security, speed and reliability for the event.

The first set of 8 questions are quickly completed by your group during the event briefing given by our Event Manager. Typically, one tablet for every 5 guests will suffice, and enable the entire group to complete the multiple-choice questionnaire within 5 to 10 minutes. Then at the conclusion of the event we repeat the process, and afterwards send you an easy to read report of the results against your set targets to share.

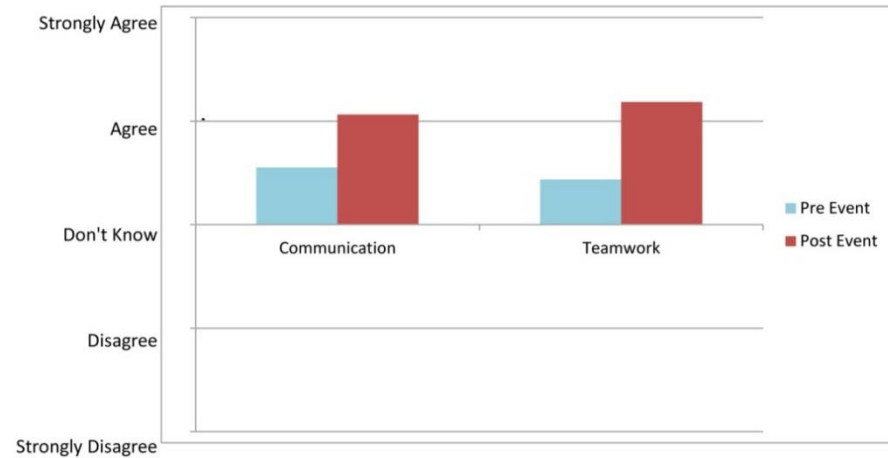
In Summary:

- Anonymous – ensures more candid responses
- No Logins or APP downloads required
- No venue Wi-Fi required
- No complex calculations – all results automatically compiled for you
- Easy to read raw data, graphs & a report will be sent to you within 24 hours of the event
- Can be company branded with bespoke colours or company logo

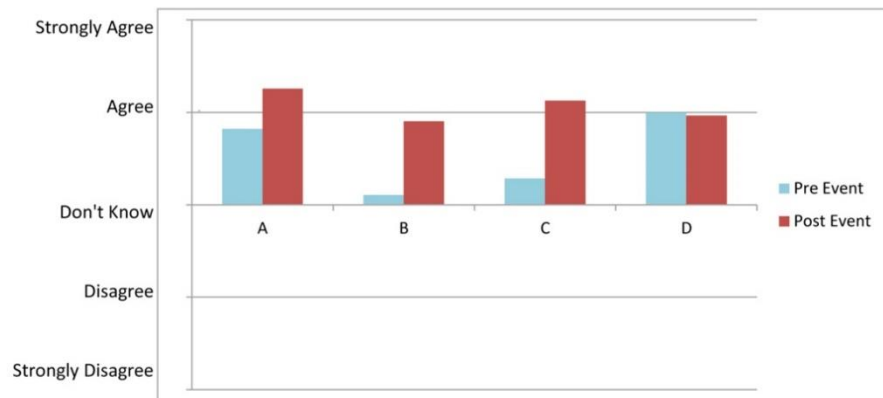
SEE RESULTS ON PAGE TWO

GRAPHS

SUMMARY

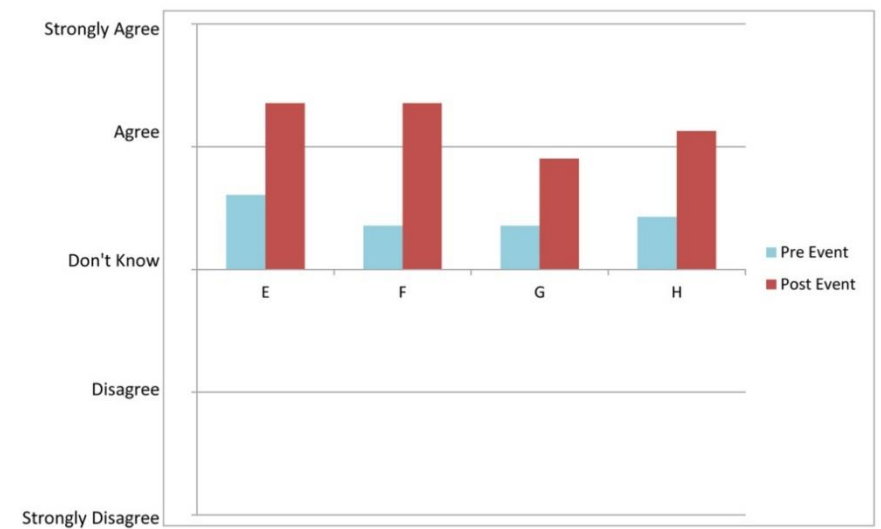


COMMUNICATION



- A I can clearly see how my strengths contribute to the success of my team.
- B I know what my colleagues' particular skills, strengths & weaknesses are.
- C There is open and clear communication within the team.
- D I feel safe/confident to express my ideas & views to colleagues & managers.

TEAMWORK



- E My colleagues help me to achieve my goals.
- F We work well together towards our shared goals.
- G I feel comfortable and valued in the company.
- H There is a good team spirit and atmosphere.