

# BIGGER PICTURE



## DURATION

60 – 120 minutes  
(according to guest numbers)



## REQUIREMENTS

Sufficient space for  
a table plus chairs  
per team



## GUEST NOS.

10 - 500 guests



SEE THE EVENT IN  
ACTION!



Designed to sit comfortably within your conference environment, The Bigger Picture provides an excellent teamwork and communication forum for your entire group. Drawing on the delegates' conceptual and spatial talents, small groups work collaboratively to recreate a picture from limited information and resources.

Collectively each small group/team will work together to recreate a work of art - or bespoke design to your specification. Each team is given a miniaturised section of the artwork comprised of several individual tiles. Using only the equipment provided and within a fixed timeframe they will scale up and produce their contribution to the finished full-size artwork. The groups will recreate the masterpiece in non-toxic, washable acrylic paint with suitable protective clothing provided.

At the finale, all guests gather to assemble the sections of individual tiles within a framework to complete the picture – quite often with hilarious results! This high-quality event emphasises the need for clear and accurate communication, encouraging people to work together knowing their individual talents have played an important part in creating 'The Bigger Picture'.

*"KDM made this so easy and facilitated this in it's entirety. The result being two very "artistic" pictures, but what this represents is, One Goal and One Team - a very thought provoking yet fun activity!"*

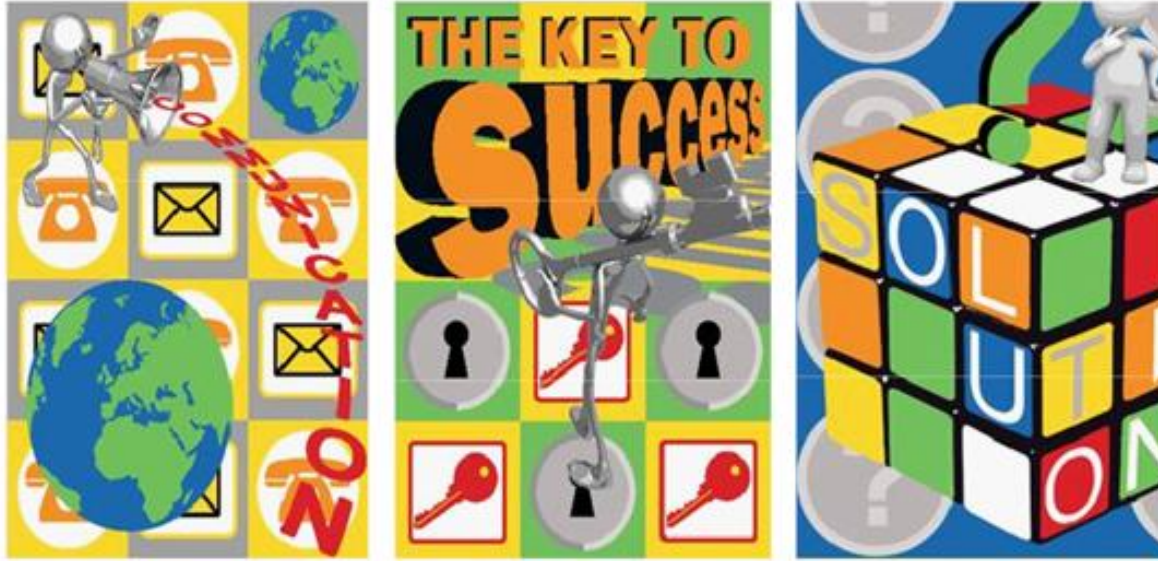


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## DETAILS

### CURRENT ARTWORK

Please see below the current key message artwork we have available. We also have scenery artwork available if you wish to have something more universal.



### ADD IN BESPOKE ARTWORK FOR £250-£500 PLUS VAT...

We can tailor your artwork to meet your brand, meeting objectives and any key messages you would like to reinforce through the activity. To create a bespoke piece of artwork our graphics department will work closely with you to craft the perfect design.

**There are 3 ways that you can include your company logo and specific messages in the Bigger Picture artwork:**

- 1) We simply insert your logo into an existing piece of our artwork from the selection above.
- 2) You design your own specific artwork from scratch with guidance from KDM with regards to the necessary colours, sizing & grid sectioning.
- 3) We design a unique piece of artwork for the event, working with you to incorporate all the correct visuals, branding and messaging.

